STYLESAGE

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StyleSage Joins Premier Accelerator Lafayette Plug and Play

March 12, 2019 – This week, StyleSage joined <u>Lafayette Plug and Play</u> - the premier business accelerator for the retail and e-commerce industries.

As the first innovative platform fully dedicated to retail and e-commerce, Lafayette Plug and Play is a startup accelerator created by the Galeries Lafayette group in partnership with the Silicon Valley based startup accelerator Plug and Play Tech Center. The ecosystem is joined by nine other industry leaders who are looking to scale and gain exposure in the global retail industry.

Located in the heart of Paris, Lafayette Plug and Play aims to support the development of French and international startups disrupting retail and e-commerce, by creating an innovative ecosystem around these industries. As part of its two annual classes, Lafayette Plug and Play offers entrepreneurs a tailored three-month program.

The Lafayette Plug and Play program allows startups to, under one roof, boost their business development by connecting with decisions makers at leading retailers, learn from high level mentors on a weekly basis, and engage with Plug and Play's global network.

On May 23rd, StyleSage will have the opportunity to pitch in front of a high-level audience composed of leading European investors & C-levels from top corporations at LPnP's Summer Expo Day. This event brings together the crème de la crème of the European retail tech ecosystem, and marks the culmination of the 3-month program.

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<u>StyleSage</u> is an AI-powered analytics and automation company that enables brands to increase their speed to market. Our central thesis is to automate decisions, analyses, and workflows and processes. Our three lines of product include: competitive intelligence analytics platform, rapid eCommerce smart tagging, and image-based "Amazon-like" product matching.

With a little more than 5 years under its belt, StyleSage has global clients that collectively represent over \$100 billion of business in the apparel and footwear market, including great brands like Under Armour, Lululemon, and H&M. Learn more at https://stylesage.co.

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